

# HR DIRECTORS CONFERENCE 2021

Sponsorship and Exhibition 2021  
17-18 March (Virtual Event)

## PLATINUM - R55 000

- Virtual exhibition stand
- Keynote speaker session
- 6 attendee passes
- Panel speaker/moderator opportunity

Please note prices are ex vat. Max of 4 platinum sponsors.  
Should you wish to secure the exclusive sole platinum spot (i.e where we only sell one platinum sponsorship and thus you would be the main conference sponsor) the cost would be R70 000 ex.

## GOLD - R40 000

- Virtual exhibition stand
- Conference speaking opportunity
- 4 Attendee passes

please note prices are ex vat

## SILVER - R25 000

- Virtual exhibition stand
- Panel/moderator opportunity
- 2 Attendee passes

please note prices are ex vat

## EXHIBITION ONLY - R12 000

- Virtual exhibition stand
- 1 Attendee pass

please note prices are ex vat

# Benefits

	R55 000 ex vat	R40 000 ex vat	R25 000 ex vat	R12 000 ex vat
Pricing	R55 000 ex vat	R40 000 ex vat	R25 000 ex vat	R12 000 ex vat
Benefits				
Featured on the exhibition page on the virtual platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conference delegate pass	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo featured in marketing emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo on official website with hyperlink	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Side banner on the virtual platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Included in the intro session videos across the agenda	<input checked="" type="checkbox"/>			
Speaking opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company mentioned in the conference welcome address	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Access to view and connect with attendees on virtual platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

200+ attendees

30+ local and international speakers

Two day's of engaging content

Connect with high level prospects

## ABOUT THE EVENT & ORGANISER

Knowledge Resources has been running this HR Directors Conference for more than 10 years now.

KR is an experienced leader in the market providing knowledge to the world of work through various platforms such as conferences, seminars and workshops; through the publishing of business books, conducting human capital and labour research in various African countries as well as providing membership-based communities for the HR and learning fraternity.

Here's what you can expect from this event

- High-quality content: Premier, internationally renowned speakers and local leaders bring global perspectives and practical solutions.

- Engaging attendees: Attendees include senior HR leaders such as HR Directors, Chief HR/People Officer and Senior HR Managers

- Networking and brand recognition opportunities: there is the opportunity for brand exposure through promotion before, during, and after the event, as well as on-site activities encouraging participants to network and forge new connections. Exhibitors and sponsors have unique opportunities to meet with learning leaders and professionals to showcase their latest solutions and offerings.

[www.kr.co.za](http://www.kr.co.za)

